

MONTECITO FIRE PROTECTION DISTRICT
AGENDA FOR THE COMMUNITY OUTREACH COMMITTEE MEETING

Montecito Fire Protection District Headquarters

595 San Ysidro Road

Santa Barbara, California

February 4, 2014, at 3:00 a.m.

Agenda Items May Be Taken Out Of The Order Shown

1. Public comment: Any person may address the Board at this time on any non-agenda matter that is within the subject matter jurisdiction of the Montecito Fire Protection District; 30 minutes total time is allotted for this discussion.
2. Review Nixle notifications and process.
3. Review development of District website.
4. Fire Chief's Report.
5. Requests for items to be included for the next Community Outreach Committee Meeting.

Adjournment

This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of the posting is January 31, 2014.

MONTECITO FIRE PROTECTION DISTRICT



Chip Hickman, Fire Chief

Note: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the District office at 969-7762. Notification at least 48 hours prior to the meeting will enable the District to make reasonable arrangements.

Materials related to an item on this agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection in the Montecito Fire Protection District's office located at 595 San Ysidro Road during normal business hours.

Agenda

Item #2



STAFF REPORT

Prepared for: Montecito Fire Protection Community Outreach Committee

Prepared by: Geri Ventura

Date: January 31, 2014

Topic: Nixle Community Notification System

Summary

This is to provide a brief overview of how NIXLE has been utilized to send information to our community.

Discussion

ALERTS are utilized for sending evacuation notices or other **EMERGENCY** life safety information.

The **ADVISORIES** category is typically utilized for sending information on conditions that warrant a heightened awareness of a pending or current condition that have the potential to pose a threat to public safety; these are usually weather notifications such as High Wind Warnings, Flood Watch or Warnings, or Red Flag/Fire Weather Alerts.

The **COMMUNITY** category is used to send out **NON-EMERGENCY** information such as MERRAG training, traffic information or incident press releases.

Once published, the message is sent to our NIXLE subscribers and published to our website, twitter, and facebook.

Subscribers can choose what level information – if any –they want sent to their cell phones via SMS/Text messaging.

Email notifications are less flexible; the subscriber can choose all notifications or none.