

MONTECITO FIRE PROTECTION DISTRICT
AGENDA FOR THE COMMUNITY OUTREACH COMMITTEE MEETING

Montecito Fire Protection District Headquarters

595 San Ysidro Road

Santa Barbara, California

January 7, 2014 at 3:00 p.m.

Agenda Items May Be Taken Out Of The Order Shown

1. Public comment: Any person may address the Board at this time on any non-agenda matter that is within the subject matter jurisdiction of the Montecito Fire Protection District; 30 minutes total time is allotted for this discussion.
2. Review Website navigation design and provide direction.
3. Fire Chief's Report.
4. Requests for items to be included for the next Community Outreach Committee Meeting.

Adjournment

This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of the posting is December 30, 2013.

MONTECITO FIRE PROTECTION DISTRICT

By 

Chip Hickman, Fire Chief

Note: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the District office at 969-7762. Notification at least 48 hours prior to the meeting will enable the District to make reasonable arrangements.

Materials related to an item on this agenda submitted to the Board of Directors after distribution of the agenda packet are available for public inspection in the Montecito Fire Protection District's office located at 595 San Ysidro Road during normal business hours.

GENERAL NOTES:

1. NEWS Section
 - a) Display only Date and Title, linking to detail page (no summary text or image)
(NOTE: demo with blurb and images)
2. When you click on a main menu you are taken to the 1st sub menu content. Each page will have a crumb path

DESIGN SPECIFICATIONS:

1. Use this as the design template, <http://follea.site-ninja1.com/>
 - a) Move navigation to left side
 - b) 1,100 pixel wide
2. Like the feel of this site, <http://www.firedepartment.org> with the large background images
3. Add Social Share buttons to right browser window, like on www.ameravant.com

HOMEPAGE LAYOUT

1. Left side navigation
2. Slideshow (12/12) 950 x 450 pixels
 - a) Slide 1: Dispatch 911 (when you call we respond)
 - b) Slide 2: Vegetation Management Projects (links to Wildland Mitigation)
 - c) Slide 3: Paramedic/Emergency Medical
 - d) Slide 4:
3. Featured sections under slideshow
 - a) Section 1: blog article "Featured Article Category"
 - b) Section 2: blog article "Featured Article Category"
 - c) Section 3: Weather Feed
 - d) Section 4: Twitter Feed
4. Other Elements for homepage
 - a) none
5. Footer Menu
 - a) none

SITE OUTLINE/NAVIGATION (14 main pages)

1. Home
2. About

- a) About Montecito Fire
- b) Message from the Chief
- c) Org Chart
- d) Stations and Facilities
- e) Trucks and Equipment
- f) District Map

3. District Services

- a) Fire Suppression
- b) Paramedic/Emergency Medical
- c) Hazmat Team
- d) Urban Search and Rescue
- e) Personnel Training
- f) Communications/Dispatch
- g) Notifications Systems (Nixle, Reverse 911, AM1610, facebook and twitter)

4. Fire Prevention

- a) Building and Development
 - 1) Ordinances and Standards
 - 2) Code Summaries
 - 3) Montecito Community Plan (landing page, link to site)
- b) Wildland Mitigation/Neighborhood Projects
- c) Home Inspections
- d) Carbon Monoxide Laws
- e) Unwarranted Fire Alarms
- f) Knox Entry Systems
- g) Checklists
- h) Forms and Applications

5. Board Agenda and Minutes

- a) Board Agenda and Minutes
- b) Board of Directors (Short Bios / include terms)
- c) Subcommittees
- d) Compensation
- e) Calendar
- f) Subscribe (Email Opt In)

6. Community Outreach

- a) MERRAG and Cert Training (Email opt in)
- b) Preparedness Information

- c) Senior Safety
- d) Car Seat Installations
- e) Fire Station Tours
- f) Surrendered Newborn
- g) Community Calendar (list and calendar views)
- h) Kids Corner

- 7. News
- 8. Calendar
- 9. Community Resources (links)
- 10. Subscribe to News (email opt in)
- 11. Employment Info/Human Resources

- a) Memo of Understandings
- b) Benefit Packages
- c) Job Descriptions
- d) Salaries
- e) Openings

12. District Reports

- a) Finance
- b) Statistics

13. Station 3 Information (if/as applicable)

14. FEATURED LINKS (Listed below main navigation links on all pages)

- a) Contact Us
- b) News
- c) Board Agenda and Minutes
- d) Streaming AM 1610 Radio